

NEW PRODUCTS LAUNCH 2013





78 new products with a high design aesthetic.

Follow new trends in commerical space with contemporary twists on natural products.

Offers a greater number of product combinations and flexibility in design layouts.

WOOD

Sophisticated Maple AROW8020 Sugar Maple

AROW8030 Norwegian Maple

Warm Plum Wood AR0W8000 Ashdown Plum AR0W8010 Inglewood Plum

Refined Teak

AROW7810 Dry Teak AROW7820 Oiled Teak

Solid Oak

AROW7830 French Oak AROW7840 Varnished Oak

Treated Oak

AROW7980 Chateau Oak AROW7970 Manor Oak

Worn Grain

AROW7850 Grande Pecan AROW7910 Brushed Oak AROW7900 Fumed Oak AROW7890 Pier Oak AROW7880 Forge Oak AROW7870 Reclaimed Oak

Worn Pine

AROW7990 Harbour Pine AROW7860 Parisian Pine

Script Maple

AROW7920 Script Maple Rum AROW7950 Script Maple Coal AROW8120 Script Maple Silver

Quill

AROW8060 Quill Gesso AROW8040 Quill Sable AROW8050 Quill Kohl

Cirrus

AROW8100 Cirrus Air AROW8110 Cirrus Mist AROW8070 Cirrus Dawn AROW8080 Cirrus Shadow AROW8090 Cirrus Twilight

STONE

Neutral Fossil

AROSLC74 Caspian Limestone AROSMB14 Mirabelle Crème AROSMB34 Mirabelle Bleu AROSJA33 Jura Beige AROSST42 Buckland Stone AROSST43 Upton Stone AROSST41 Lulworth Stone

Banded Marble

AROSTV13 Corinthian Marble AROSTV14 Doric Marble

Riverstone

AROSRS14 Riverstone Chalk AROSRS40 Riverstone Tundra AROSRS43 Riverstone Quarry AROSRS44 Riverstone Mantle

Cadence

AROSPB43 Cadence Savannah AROSPB44 Cadence Dune AROSPB42 Cadence Atlas AROSPB31 Cadence Aeria AROSPB32 Cadence Delta AROSPB22 Cadence Montis

Fragment

AROSFR11 Fragment Nova AROSFR38 Fragment Orion AROSFR33 Fragment Astro AROSFR78 Fragment Comet AROSFR44 Fragment Meteor AROSFR22 Fragment Abyss

Stria

AROSMS15 Stria Mineral AROSMS14 Stria Sediment AROSMS13 Stria Ash AROSMS33 Stria Rock

ABSTRACT

Patina

AROAPT31 Patina Vapour AROAPT40 Patina Lune AROAPT33 Patina Atom

Equator

AROAEQ13 Equator Flow AROAEQ40 Equator Tide AROAEQ39 Equator Wave

Color Finish

AROACF83 Dublin AROACF86 Ecuador AROACF59 Bangkok AROACF59 Bangkok AROACF64 Sevilla AROACF56 Rio AROACF92 Paris AROACF92 Paris AROACF90 Helsinki AROACF98 Mumbai AROACF75 Napoli AROACF75 Napoli AROASE39 Shimmer Denim AROASE33 Shimmer Metal AROASE34 Shimmer Felt AROAGG11 Glint Orb AROAGG22 Glint Void

French Oak, Wicket

WOOD

WOOD

Beautiful classics, new worn treatments, intriguing design.

New woods bring grains with bold weighty texture and advanced aesthetics.

WOOD | SOPHISTICATED MAPLE

- Improving core aesthetic
- Sensitively colored to be realistic





WOOD | WARM PLUM WOOD

- Introducing a new style of grain to the Amtico Collection
- Ashdown plum has variety of colorplay





WOOD | REFINED TEAK

- Existing teak grains are very popular, new are smooth and dense
- Stunning, beautiful, realistic grain
- 1 intense dry color,
 1 deep and rich
- Works in a variety of plank widths





WOOD | SOLID OAK

- New improved dense texture
- Designed to work across most popular sizes 6", 7.2", 9"





WOOD | TREATED OAK

- Treated wood finishes are increasing in popularity
- These are deeper and heavier in tone with bold features





WOOD | WORN GRAIN

Reclaimed/rustic woods







WOOD | WORN GRAIN

- Designed to add more variety of dense color in rustic textures
- Big and bold







WOOD | WORN PINE

• Pine trend is set to continue with a more worn finish





WOOD | SCRIPT MAPLE

- Smoky, sultry feel to add a different style to group
- Subtle grain movement with hints of color
- White and silver inks highlight cathedrals
- Soft grain movement works for a variety of sizes and layouts







Quill Gesso, Cross Band





QUILL

A striking look created by color, twists, and converging grains.

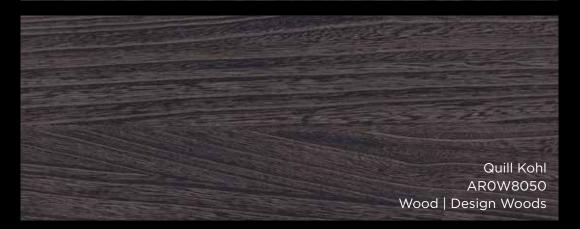
Wood with an edge.

WOOD | QUILL

- Expanded 'Design Woods' offering
- Grain twists and turns with subtle colorplay
- Fully flexible for any layout and works effectively cut cross grain or straight grain



Quill Sable AR0W8040 Wood | Design Woods



Cirrus Air, Cirrus Shadow, Cirrus Twilight

CIRRUS

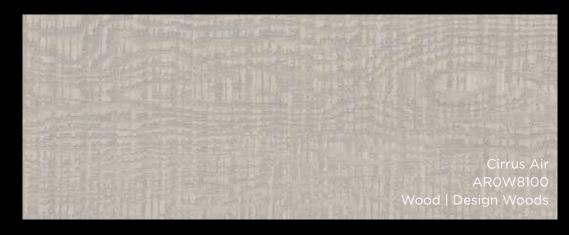
CIRRUS

The softness and subtlety of pearlescent shimmers amongst raw cross grains gives Cirrus a cloud-like appearance.

Not quite wood or abstract, it is an original take on the sawn wood trend.

WOOD | CIRRUS

- A unique take on the cross grain sawn trend
- Has the feel of wood or abstract fabric
- Has the appearance of a seamless floor or can be combined with stripping to highlight the metallic







WOOD | CIRRUS

• Tile and plank layouts





Doric Marble, Calcium Composite Feature Stripping, Cross Grain



STONE

The new stone patterns shake-up natural textures and increase the variety of pale tones and sedimentary movement.

STONE | NEUTRAL FOSSIL

- Developed new versatile aesthetics
- Added pale shades



Mirabelle Crème AROSMB14 Stone | Neutral Light





STONE | NEUTRAL FOSSIL

- Very realistic stone detail
- Practical for high traffic areas
- Flexible for layouts







STONE | BANDED MARBLE

- Linear stones are still a strong trend
- Very effective with cross grain layouts





STONE | RIVERSTONE

- New sedimentary texture
- Palette of new warm tones light to mid





STONE | RIVERSTONE

- Adds depth, texture and movement to stones
- Works well in large scale layouts





Cadence Aeria, Cadence Montis.

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CADENCE

An abstract stone finish with a little twist, Cadence uses stark contrasts in tone and texture inspired by urban concretes.

STONE | CADENCE

- A new concrete look
- Looks both ceramic like and leathery







STONE | CADENCE

- Variety of colorways mid to dark
- Can create strikingly different looks depending on layout used with pattern orientation







Fragment Astro, Fragment Comet, Fragment Meteor, Bespoke Curve



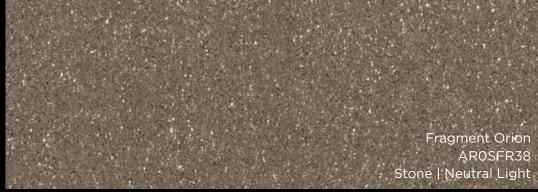
FRAGMENT

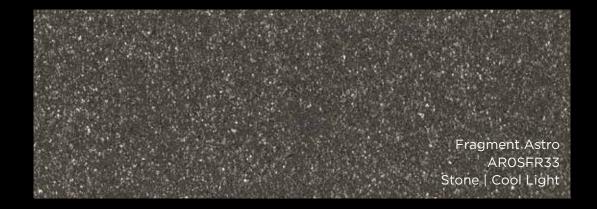
Going beyond poured resin and sparkle, Fragment brings a uniquely usable look to any project.

STONE | FRAGMENT

- Completely new design aesthetic
- Shake-up of Stones, lifts the texture
- Contains natural Micas mined from the depths of the earth







STONE | FRAGMENT

- Layered construction combined with bold texture creates heavy depth
- Works in all layouts for any application big, small or as a feature







STONE | STRIA

• Natural with an edge

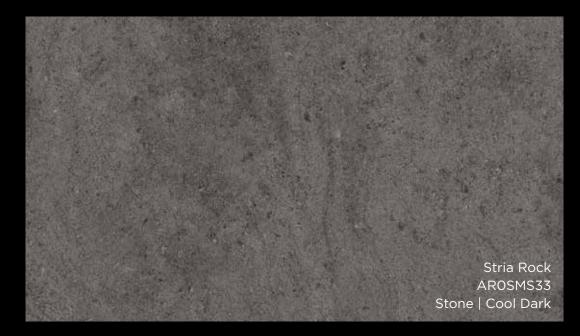




STONE | STRIA

 Expanded colorways to offer pale neutrals and greys





Patina Atom, Stria Ash Feature Stripping, Random Stone

ABSTRACT 20 New Products

ABSTRACT

Brave new patterns, revealed effects, usable palettes — the Amtico Collection reinvents color and utilizes new print technologies to create unique new solutions.

ABSTRACT | PATINA

- Developed additional colorways as this design is performing well
- New light and mid colorways







Equator Flow, Cross Grain

EQUATOR

EQUATOR

Equator's unique stripes have been carefully developed for a distant linear look.

Large spaces have muted lime effect or it can be cut small and tessellated for a new kind of contrast.

ABSTRACT | EQUATOR

- Using a unique printing method we have developed a design with pattern movement to create a non-repeating effect
- Creates different effects when used straight grain and cross grain







Lime Washed Wood, Ecuador, Dublin, Helinski

COLOR FINISH

COLOR FINISH

Color gives you the freedom to truly create.

The Amtico Collection includes tints, shimmers, and glints that make up a full spectrum.

Colors with depth and complexity not available elsewhere.

- A totally new approach to color
- Developed from extensive customer research

Dublin AROACF83 Abstract | Spectrum

Ecuador AROACF86 Abstract | Spectrum

Bangkok AR0ACF59 Abstract | Spectrum

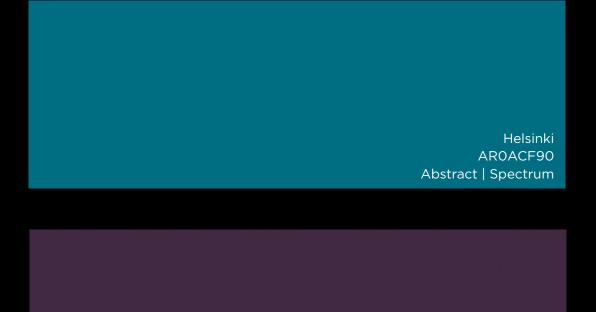
- Inspired by color finishes in other materials such as ceramic and glass
- Developed a variety of color and finishes that work in combination with the entire Amtico product line

Sevilla AROACF64 Abstract | Spectrum

> Rio AROACF56 Abstract | Spectrum

Paris AROACF92 Abstract | Spectrum

- Designed with a layered construction of deep saturated tones they create an illusion of depth, which is highlighted by the bevelled edge
- A refreshed, usable palette for all markets and sectors



Mumbai AR0ACF98 Abstract | Spectrum



- Two different effects designed to gradually reveal themselves with movement across the floor
- Shimmers are a fine lustre blended within sophisticated shades of commercial greys







- Mica particles are held in suspension to create depth with a variety of natural sparkle
- Each color finish can be used as a whole floor, feature area or stunning highlight



