

IN LOVE WITH THE HERE AND NOW.

thread



MANNINGTON
COMMERCIAL

2013

2013 is seeing a renewed energy in interiors. Whether this is due to encouraging signals in the economy, the influence of millennials in the workplace, or because people are tired of their belts being too tight for too long... it has been worth the wait. From everything we have seen so far, design this year is about finding expressions of hope and remembering to bring a bit of fun to your projects.

So Mannington is stepping up and stepping out, highlighting our role as manufacturer in the design process. We are the people who make the products that take shape between a design idea and its installation.

Thread celebrates our connections with product designers, A+D, and the interior environments that we help bring to life. This year, we are delighted to have editors from Interiors & Sources magazine along for the ride, bringing their own insights into trends, products — and inspiration for creative projects everywhere.

CARPET, REDEFINED

Fashion classics for the floor.

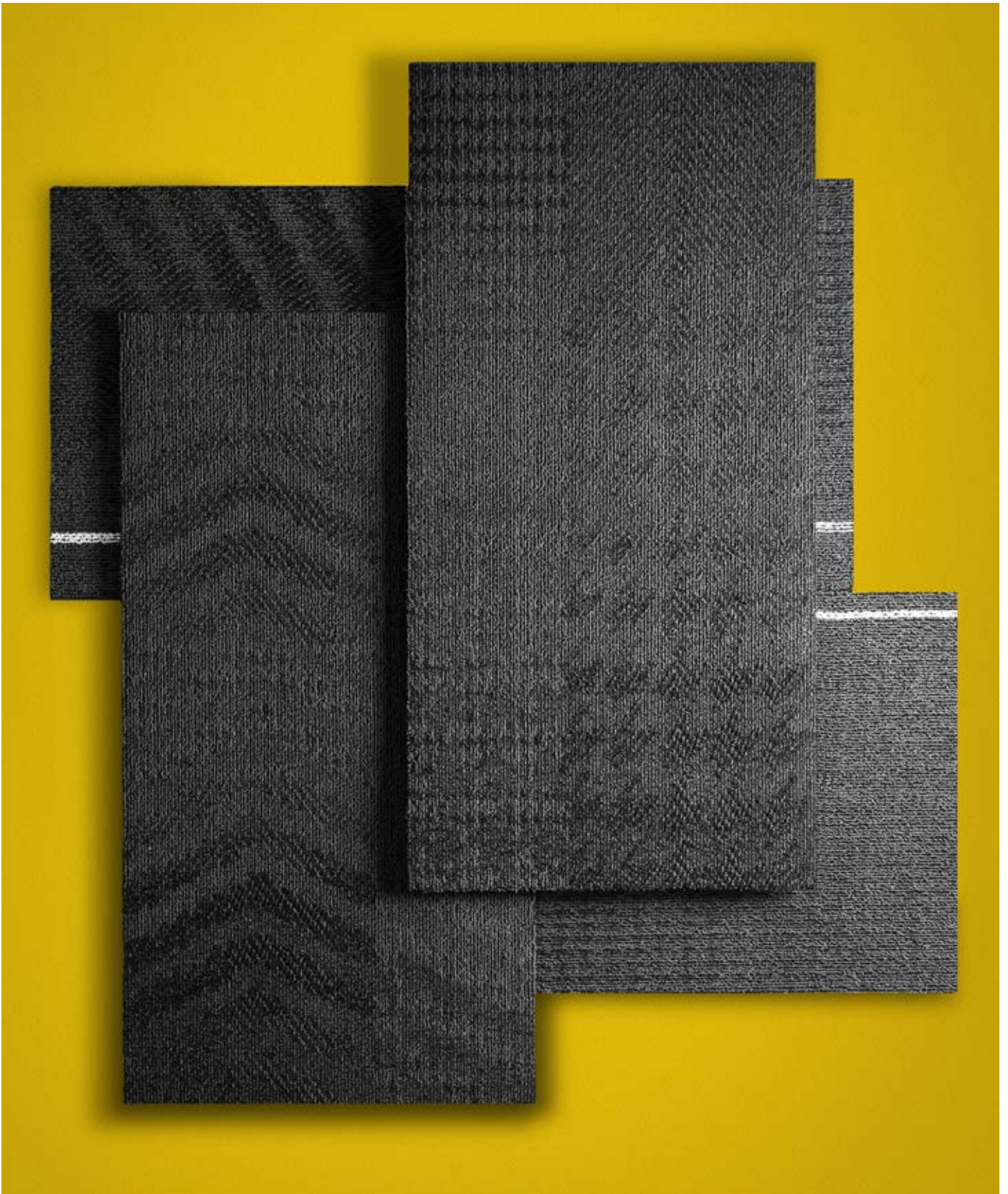
It's time to refresh. The restrained, stable, predominantly neutral design style of the last several years is relaxing, and taking a deep breath of fresh air with an eye on a hopeful future. And what better place to begin than with the classics?

The product design team of Lindsay Wilson, Stephen Park, and Jacquelyn Fossier at Corgan Associates has partnered with Mannington to do exactly that. Inspired by the intersection of Savile Row and Main Street, of the timeless and the timely, of propriety and play — they have brought a rethink of houndstooth, tweed, hexagons, and more classic patterns to the floor.

The Redefined Collection truly reinterprets the classics for the modern workplace: A modular carpet that is visually stunning, texturally rich, yet able to play a supporting role in an interior space.

Rather than the crisp edges you might expect, the textural pattern fades in and out of focus, with a sense of appearing and disappearing, taking full advantage of the length of the 18x36" tiles. Much like the nature of work today, Redefined is designed to blur lines between work space and social space straight out of the box without requiring any complex planning or installation.

Redefined is bold without being wild, brave without going overboard, cool without trying too hard and always gorgeous. Because today, it takes both substance AND style to be a classic.





1 OF 2 DOMESTIC HETEROGENOUS MANUFACTURERS
THE ONLY DOMESTIC HOMOGENOUS MANUFACTURER
1 OF 2 DOMESTIC LVT MANUFACTURERS



MADE IN THE USA: WELCOME HOME

FEATURE ARTICLE BY ERIKA TEMPLETON, INTERIORS & SOURCES MAGAZINE

The recession that did not kill us made us stronger. Driven by innovation and investment in manufacturing efficiencies, yesterday's "offshoring" of jobs is starting to see a reversal in a new and improved trend toward "Made in America."

The frontrunners of "re-shoring," or bringing manufacturing back to the U.S.A., range from consumer icons like Ford and Nike to industrial giants like G.E. and Caterpillar, with countless smaller businesses in between. All hold one thing in common: They are rethinking how American production can outpace — and outprice — looming labor markets abroad.

Unlike much of the "going green" movement before it, the "Made in the U.S.A." trend is driven not by good marketing, but by good business. (Try U.S.A.-washing a product line.) Manufacturers in Asia are facing rising labor costs and fighting government-sponsored intellectual property, while in the U.S., they're reaping the benefits of falling energy prices and new technological advancements that can significantly improve production efficiency. All of it adds up to big savings.

Within the interiors industry, companies like Herman Miller and DesignTex are known for U.S. manufacturing — as is Mannington Commercial, a fourth-generation, family-owned company headquartered in Georgia. Mannington acquired U.K.-based Amtico International in 2012, and has since begun to move its entire LVT manufacturing operation from Asia back to the U.S. Now, Mannington

is one of only two domestic manufacturers producing commercial LVT, and business is booming, as evidenced by the company's February launch of 78 new products in its Amtico Collection.

"Major improvements to efficiency and investments in technology have allowed us to make our product in the US with less labor per square foot, so we can manufacture goods with no competitive disadvantage in price," said Jack Ganley, President of Mannington Commercial.

"By manufacturing in the U.S., we have been able to keep people employed and even add jobs. This helps keep local economies healthy and thriving — not only within the communities where we have manufacturing facilities, but along our supply chain," Ganley said.

Keeping a closer U.S. network between sales, manufacturing, and supply channels means better customer service and faster delivery times. Turnaround on LVT product has dropped from 17 weeks to just 7 days as the company moves production back to the U.S. That's a significant difference that affords architects, designers, and construction teams more flexibility on their projects.

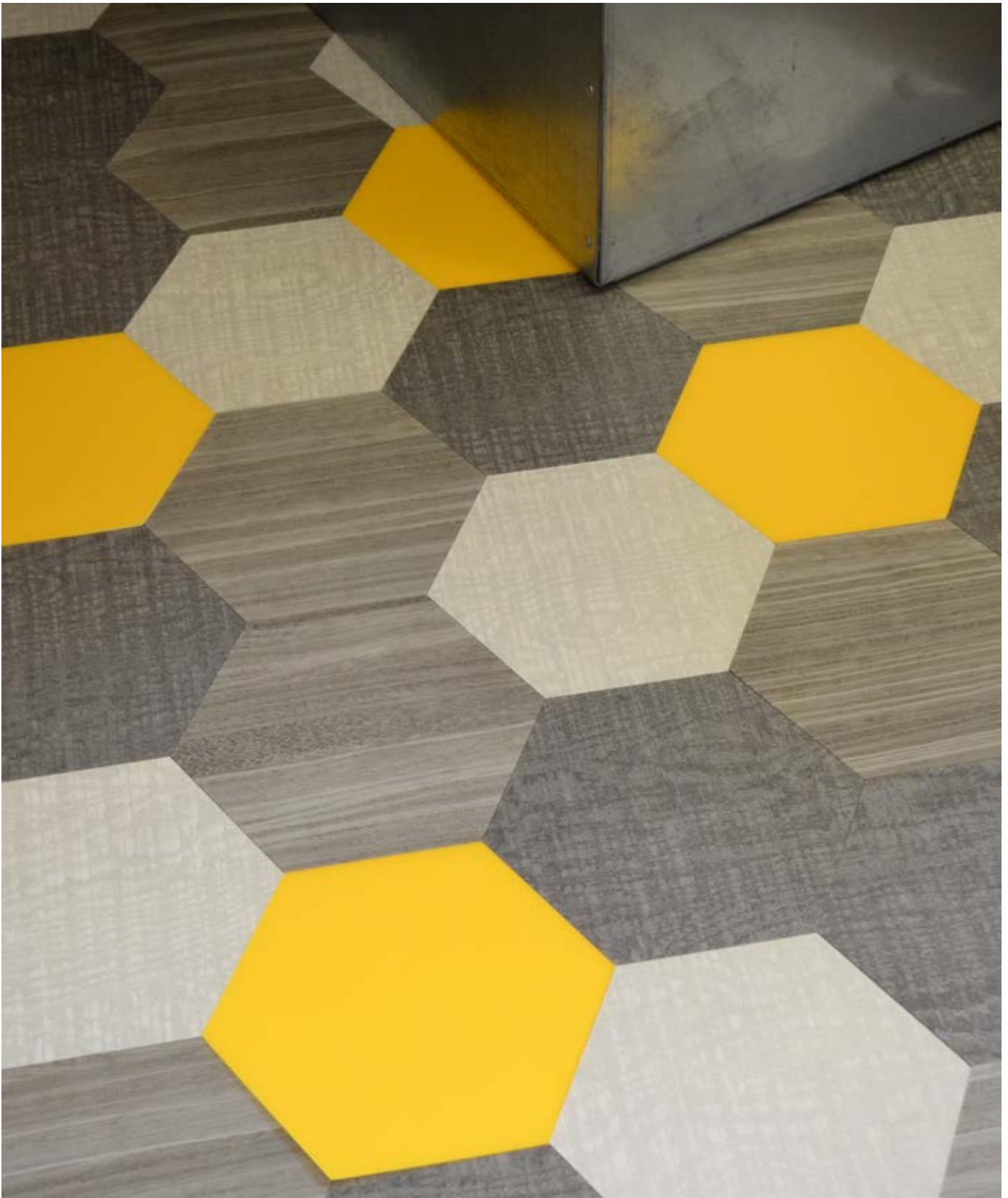
THE LUXURY IN LVT

The Amtico Collection, from Mannington Commercial.

In today's global market, the idea of craftsmanship is more important than ever – not only for truly artisan products, but for innovations that bring together time-honored aesthetics with innovative technologies in order to serve customers around the world.

A mix of nature-inspired products alongside abstract, handcrafted looks, the Amtico Collection is designed in the U.K., with a tip of the hat to 40 years of British sensibility. But unlike most LVT, it is proudly manufactured in Madison and Conyers, Georgia.

The Amtico Collection includes 188 wood, stone, and abstract patterns – driven by luxury and unmistakable style, with a modern edge. Just as importantly, thanks to the industry's only 40 millimeter wear layer, Amtico Collection LVT brings greater durability and lower maintenance costs to healthcare, retail, corporate, and higher education projects. And now, as part of the Mannington family of products, the collection also brings a nearly 100-year legacy of performance and customer service to every installation. This is future vintage at its finest.

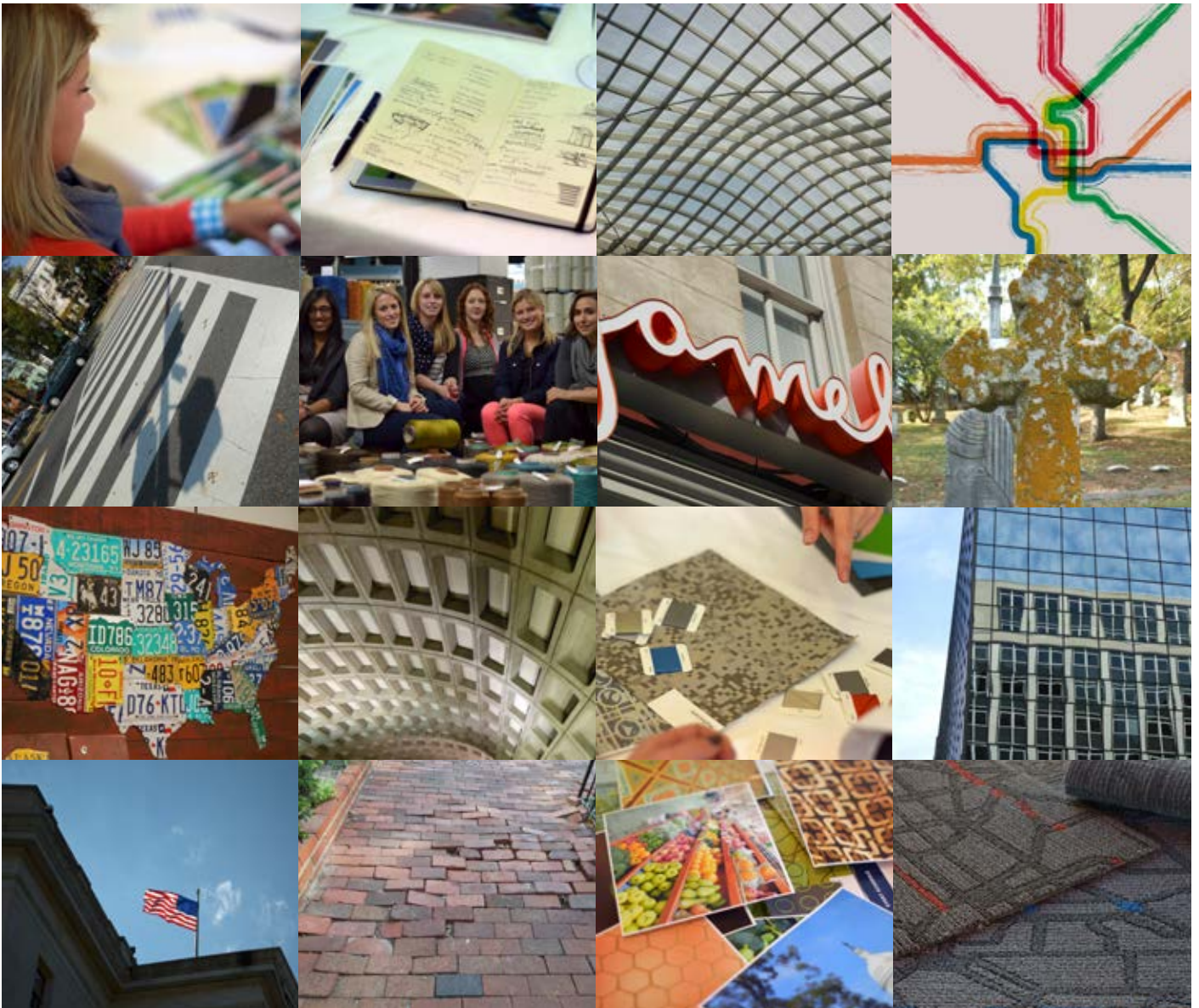




LOCAL COLOR

Mannington Commercial's Design Local competition gave four teams of designers across the country the opportunity to find inspiration in their backyards and a chance to develop a new line of flooring products. Team D.C. takes the honors for its "On the Grid" collection.

FEATURE ARTICLE BY ELIANNE HALBERSBERG, INTERIORS & SOURCES MAGAZINE



If you were given \$200, a digital camera and several hours to explore your city in order to find inspiration for a new flooring collection, where would you start? What would your inspiration board look like if you were drawing only upon what you found within your local surroundings?

Four teams of six designers from Austin, Chicago, San Francisco and Washington, D.C., recently had the opportunity to play out this exact scenario in the first-ever Design Local competition by Mannington Commercial, where they were given 24 hours to come up with “one big idea” for a new carpet and LVT collection. After an intensive design immersion process during which they shared ideas, photos, sketches and color palettes, each team had produced a cohesive inspiration board that served as the starting point for a new flooring collection.

In the weeks that followed, the four teams collaborated with Mannington’s product designers and colorists to develop coordinating patterns of carpet and LVT that were then posted online for voting. The resulting collections featured beautiful interpretations of the locales that inspired them and exemplified the current trend of interiors taking design cues from local influences.

The winning team from Washington, D.C., for example, was inspired by transportation—with grid systems, traffic circles, maps and city streets working their way into the design of their “On the Grid” collection, which will be developed into a full line of carpet and LVT products.

In an interview with Team D.C., interior designer Anne Stahl told *Interiors & Sources* magazine: “One of the main ideas we had was really looking at the D.C.

metro map as a grid and using that as our basis for the ideas we had about geometries for the carpet. And then ... as far as the architecture goes, as far as color goes, you have all these sandstone buildings, but there are pops of color throughout whether it be through nature or a brightly-colored townhome... [that is] how we started to build on our idea.”

Although the members of Team D.C. acknowledge that Washington isn’t a city synonymous with design, they were able to demonstrate that there is more happening than meets the eye, if you look closely. As interior designer Bonny Slater noted in the *I&S* interview: “What I’ve always been interested with in D.C. is that it’s so much more beautiful [of a] city than New York is and other East Coast cities. It just has such age and texture and richness that’s hard to find in the U.S.”

Ultimately, what made Team D.C. so successful was its ability to see the city with fresh eyes and to work together as a team to develop a cohesive concept that embraces all that their locale has to offer.

As Natalie Jones, Vice President of Brand Development and Creative Product at Mannington Commercial, summarized so well: “Each city functioned a little differently, which was another interesting part of the process. Having Design Local teams from four very different cities participate really let us see the unique personalities, as well as the unique nature, of each locale that we were in. But I think one thing about this team was really that wonderful connection and cooperative, collaborative nature that yielded such a great winning design.”

For more, visit manningtondesignlocal.com or interiorsandsources.com.

NEXT-GENERATION HEALTHCARE FLOORING

*As healthcare spaces demand ever-greater levels of comfort and safety,
a new generation of flooring steps in to make it work.*

FEATURE ARTICLE BY ELIANNE HALBERSBERG, INTERIORS & SOURCES MAGAZINE

Healthcare design no longer means speckled flooring and varying, clinical shades of white. Inspired by the growth of evidence-based design and the demand for hospitality-inspired spaces, manufacturers are working closely with healthcare professionals to create flooring that is durable, practical, clean, and safe, while at the same time offering comfort both aesthetically and underfoot.

Visual warmth through neutral colors, larger-scale patterns, and vibrant accents are all part of the new paradigm, as are improved acoustic qualities. The emphasis today is on physical and emotional comfort in every space, from patient rooms and waiting areas to heavily trafficked corridors and lobbies.

In particular, homogeneous sheet and rubber flooring materials are becoming popular in healthcare environments, as they enable designers to dress up a space with color, while also providing durability and resilience. Wood-look vinyl and organic carpeting patterns have become especially popular in this sector of the market as well, as they inject a dose of nature into healthcare spaces, relieving stress and helping patients heal faster.

Of course, the move away from simple and institutional surfaces and floors to softer textures and patterns also presents a challenge for designers, who must balance the desire for aesthetics and comfort with the need to guard against hospital-acquired infections. Fortunately, manufacturers like Mannington Commercial continue to partner with designers and healthcare providers to develop products that can achieve both goals.

"We're very cognizant of how we design the products so that they will transition well in the space," said Mannington's

Natalie Jones. "For example, our resilient sheet can be welded to our performance carpet. That gives you not only an impermeable moisture barrier, which you need in a healthcare environment, but it also eliminates the need for a transition strip. It takes a lot of pounds of force to get rolling gurneys and heavy equipment over a transition strip, and any jolts are very discomforting to the patients. Having a seamless floor that doesn't require a transition strip is a tremendous benefit."

Transition strips have also been known to become breeding grounds for bacteria; by eliminating those strips throughout a facility, the possibility of secondary infection is decreased.

"From roller mobility to seamless moisture-barrier floors to not having to use a transition strip, it's a tremendous benefit to be able to develop and design products that can transition together," Jones added.

Other Mannington innovations, such as its award-winning Vivendi sheet and carpet collections, new Colorfields rubber sheet, and the upcoming non-vinyl Enlighten collection, offer enhanced acoustic properties — important for patient corridors, in particular — and comfort underfoot. The company manufactures resilient sheet for healthcare situations that require it, and is committed to minimizing the impact of their products at the end of their useful life on the floor.

"We feel that, as a manufacturer, we need to have a responsible end-of-life position for the products we make. Mannington has several initiatives in place to reclaim and close-loop recycle our hard and soft surface flooring," said Jones. "We have also invested heavily in bringing non-vinyl options to the market, because we know that this is critical, particularly in healthcare."

COLORFIELDS

Mannington introduces rubber sheet flooring.

The best rubber sheet, they say, is made with a West Coast flair for innovation, healthy living, and fresh color palettes. Or, if they aren't saying it yet, they will be.

Building upon 70 years in development of rubber products, Mannington Commercial has created its first-ever line of rubber sheet flooring. Called Colorfields, this three millimeter, smooth profile rubber sheet speaks to designers' need for spa-like, hospitality-inspired attention to detail that extends from critical care healthcare applications to K-12 classrooms.

Its thermoset rubber formulation looks better, lasts longer, and is safer to walk (or fall) on. It also contributes to healthy air quality in places of healing and learning. A standout in the industry, Colorfields' superior formulation resists indentations and scratches, while providing comfort and quiet underfoot.

As part of the Mannington family of products, Colorfields is designed to coordinate with Mannington rubber tile, carpet, resilient sheet, tile, and wall base.

NO THANK YOU:

· complex installation required · ragged edges along one side · waxing, finishing or stripping necessary.

YES, PLEASE:

· 4 x 50 foot rolls · 6% rapidly renewable resources · availability as 24x24" tile · a fresh palette of 21 colors, from inspired-by-tradition to right-on-trend.

CHOICES THAT WORK

Mannington Commercial brings the widest range of flooring solutions from a single point of contact, so you never have to compromise between styling, performance, and sustainability. manningtonconnects.com

INTERIORS & SOURCES + MANNINGTON COMMERCIAL 2013

