CASE STUDY



RON CLARK ACADEMY

FLOORING FOR GOOD, WITH RON CLARK ACADEMY

The Ron Clark Academy, located in downtown Atlanta, is a one-of-a-kind middle school that seeks to raise the bar for schools everywhere and set an expectation of high academic rigor for its students and teachers alike. By bringing 5th, 6th, 7th, and 8th graders together with dynamic teachers and innovative instruction, RCA creates a vibrant and imaginative learning environment — as well as a platform for teacher instruction, through its educator training program. To date, more than 23,000 educators from around the world have engaged in the RCA Experience, observing best practices and attending hands-on workshops.

In order to provide professional development to even more educators, the school's founders knew that they needed to expand into new facilities. Mannington Commercial partnered with RCA in the effort, providing flooring throughout the new campus — including carpet tile, LVT, rubber tile, stair treads, engineered wood, VCT, porcelain, and wall base. This complete portfolio of flooring solutions ensured optimal design and performance of the products in the many functional spaces of the school — classrooms, dining areas, hallways, bookstores, locker rooms, and more.

"We wanted the facility to be filled with color and light, to be magical," said Ron Clark. "Mannington helped us accomplish that goal, by providing floors that add a spark of energy and passion to the environment. They knew just what types of flooring we would need in different locations, in order to pull together a space where students would love their environment — where they would be excited about learning, and proud of their school."

During the project, the design team at Mannington even teamed up with a group of 7th graders, to seek out inspiration in their surroundings and subsequently create three new, custom carpet patterns for their classrooms.

"We want every room in our school to be meaningful to the students," Clark said. "By allowing our students to help design the floor, we knew that we were building spaces that would be special not only to the students who participated, but to future students who walk these halls."

Safety and performance were also high priorities: floors needed to be slip-resistant, as well as resist the wear and tear of hundreds of footsteps every day! The staff and faculty at RCA drew confidence from Mannington's ability to deliver both hard and soft surfaces that perform to high standards.

Ron Clark Academy

Ron Clark, the RCA 7th grade class, and Mannington Commercial Product: Amtico LVT, Custom Carpet Tile, Progressions VCT, ColorSpec Rubber Tile & Treads, Mannington Edge Wall Base, Cairo Porcelain, Stonehenge Walnut Engineered Wood



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