

TRACTION AVENUE COLLECTION



MANNINGTON
COMMERCIAL



GENERAL

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COMMERCIAL
27 Cover 2014

traction
avenue
collection



street paper
industry
not
spit, of my
beauty of L.A.

In partnership with
Shimoda Design Group

18
colors

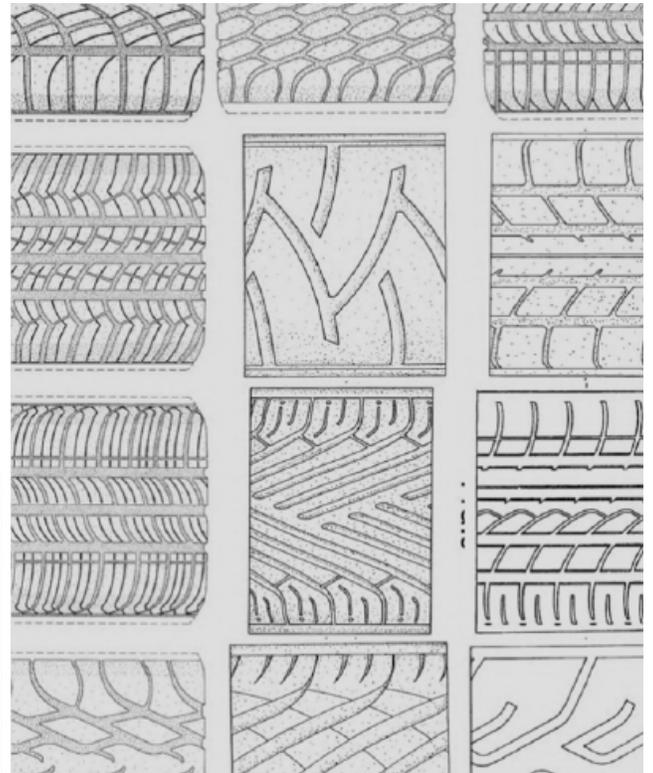
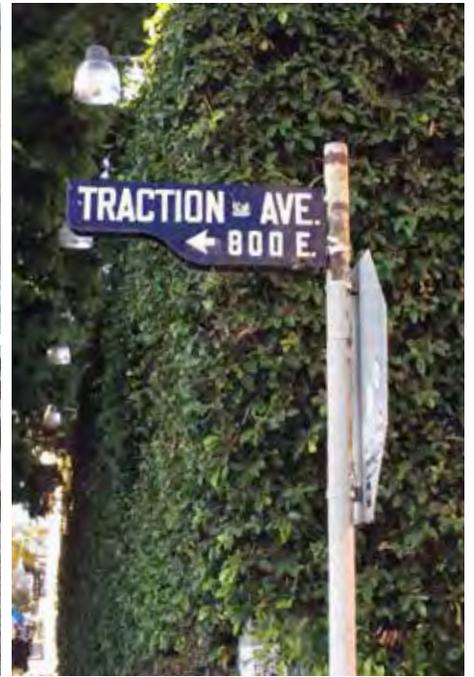
Series 1_B

1957
PORSCHE
das ist einsteigen Erlebe

with shimoda design group

MANNINGTON
COMMERCIAL

INSPIRED BY THE INDUSTRY AND ART, GRIT AND GLORY OF EAST LA



Created in partnership with Shimoda Design Group, the Traction Avenue Collection captures the intersection of texture and pattern in a sophisticated, modern collection of 12"x48" modular carpet planks. Joey Shimoda and his team drew inspiration from the beauty of the east side Arts District in Los Angeles—streetscapes of industry and art, grit and glory to create this urban camouflage. Studies of how we move in today's commercial spaces influenced the modern graphics and inventive color palette.



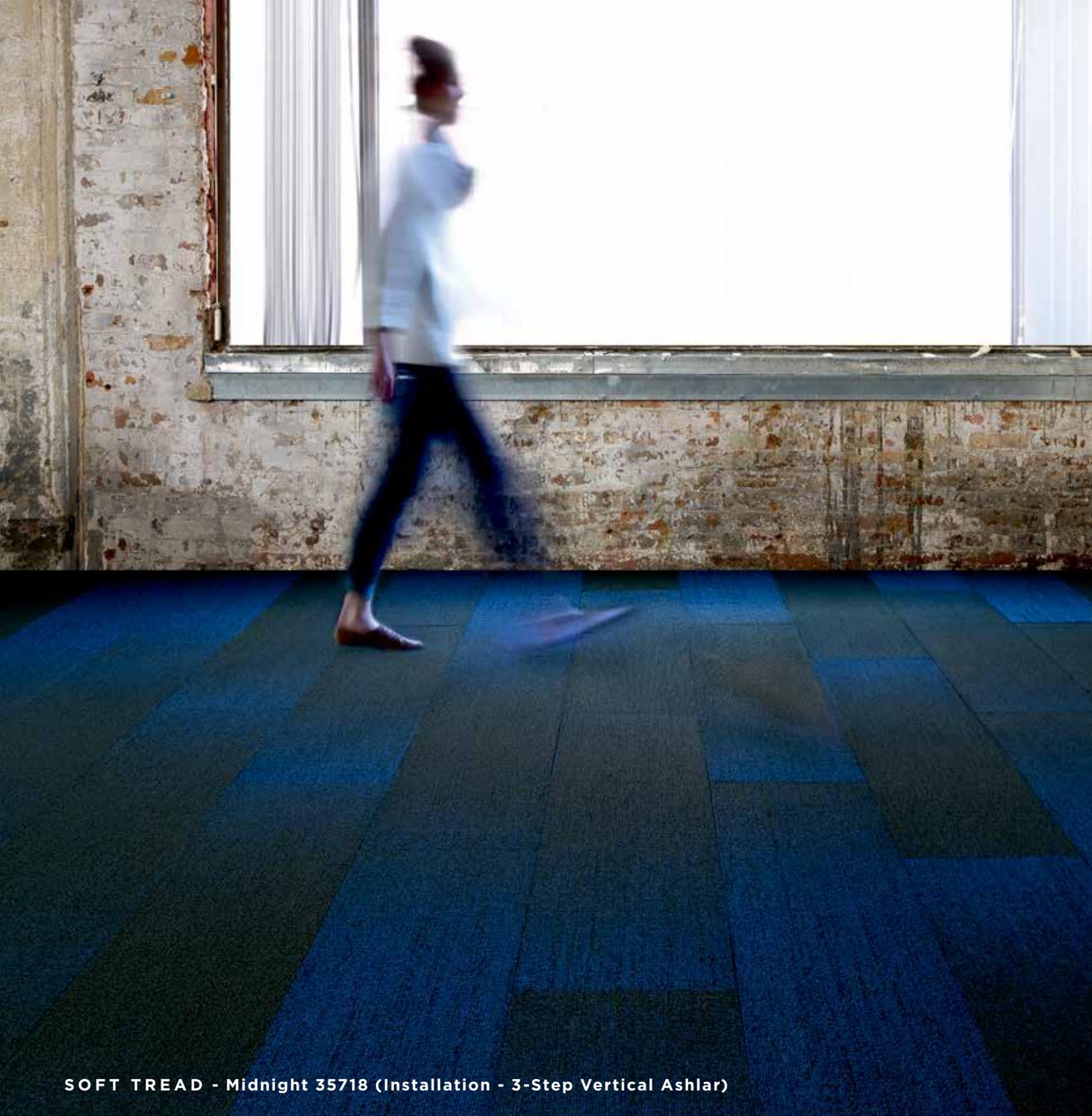
Cover: SPATIAL FADE, SOFT TREAD, TREAD HEX - Chroma 44725 (Installation - 3-Step Vertical Ashlar)

Above: SPATIAL FADE - Midnight 35718 (Installation - 3-Step Vertical Ashlar)

Construction	Textured Patterned Loop	Pile thickness	0.106" (2.69 mm)
Face fiber	Antron® Lumena™ Type 6, 6 Nylon	Weight	24 oz/sq yd (814 g/m ²)
Dye method	Solution	Density	8,150 (302.84 Kg/m ³)
Gauge	5/64 (50.40 per 10 cm)	Secondary backing	Infinity® Modular
Stitches per inch	11.66 (45.91 per 10 cm)	Size	12" x 48" (30.48 x 121.92 cm)
		Installation	3-Step Vertical Ashlar



SPATIAL FADE - Alloy 14722 (Installation - 3-Step Vertical Ashlar)



SOFT TREAD - Midnight 35718 (Installation - 3-Step Vertical Ashlar)

Construction	Textured Loop	Pile thickness	0.106" (2.69 mm)
Face fiber	Antron® Lumena™ Type 6, 6 Nylon	Weight	24 oz/sq yd (814 g/m ²)
Dye method	Solution	Density	8,150 (302.84 Kg/m ³)
Gauge	5/64 (50.40 per 10 cm)	Secondary backing	Infinity® Modular
Stitches per inch	12 (47.24 per 10 cm)	Size	12" x 48" (30.48 x 121.92 cm)
		Installation	3-Step Vertical Ashlar



SOFT TREAD - Alloy 14722 (Installation - 3-Step Vertical Ashlar)



TREAD HEX - Midnight 35718 (Installation - 3-Step Vertical Ashlar)

Construction	Textured Patterned Loop	Pile thickness	0.106" (2.69 mm)
Face fiber	Antron® Lumena™ Type 6, 6 Nylon	Weight	24 oz/sq yd (814 g/m ²)
Dye method	Solution	Density	8,150 (302.84 Kg/m ³)
Gauge	5/64 (50.40 per 10 cm)	Secondary backing	Infinity® Modular
Stitches per inch	11.5 (45.28 per 10 cm)	Size	12" x 48" (30.48 x 121.92 cm)
		Installation	3-Step Vertical Ashlar



TREAD HEX - Alloy 14722 (Installation - 3-Step Vertical Ashlar)



SPATIAL FADE & SOFT TREAD - Midnight 35718 (Installation - 3-Step Vertical Ashlar)







Slate 14723
(Installation - 3-Step Vertical Ashlar)

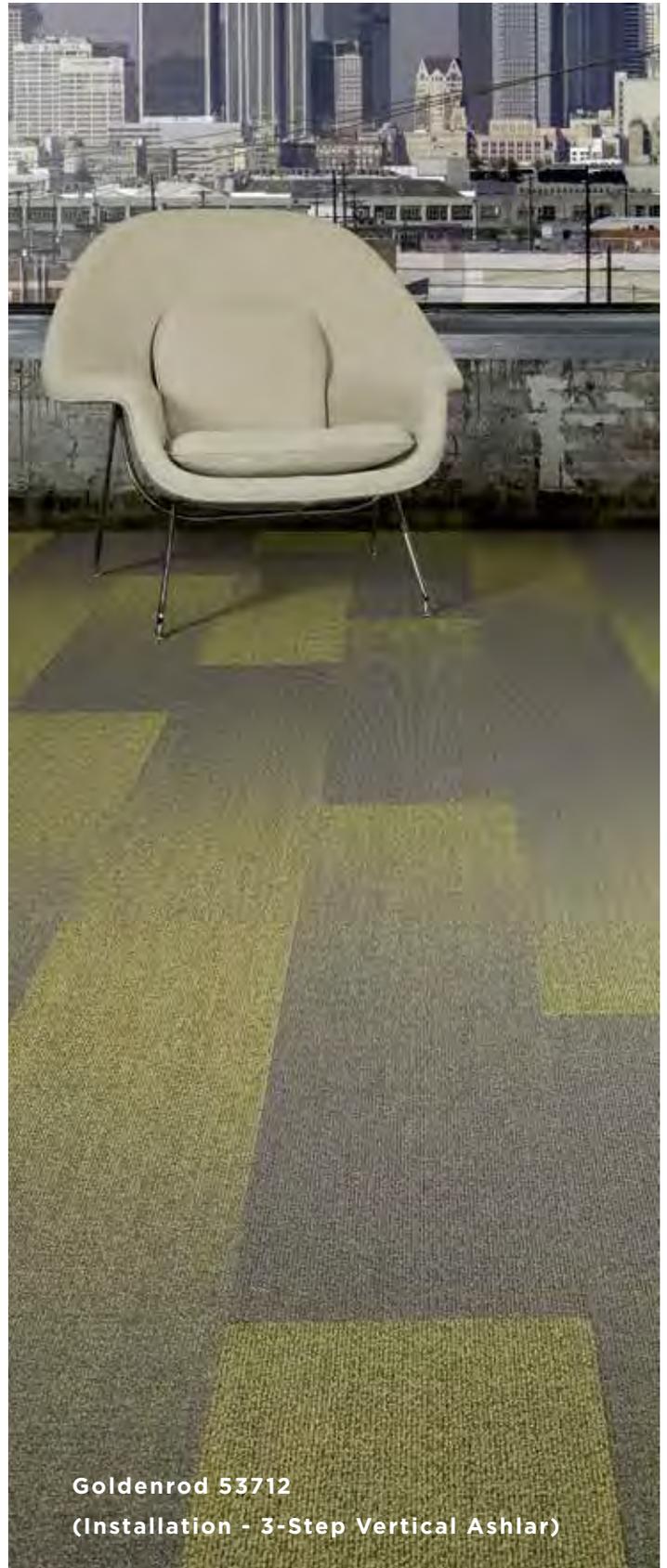


Asphalt 14710
(Installation - 3-Step Vertical Ashlar)





Drift 34713
(Installation - 3-Step Vertical Ashlar)



Goldenrod 53712
(Installation - 3-Step Vertical Ashlar)



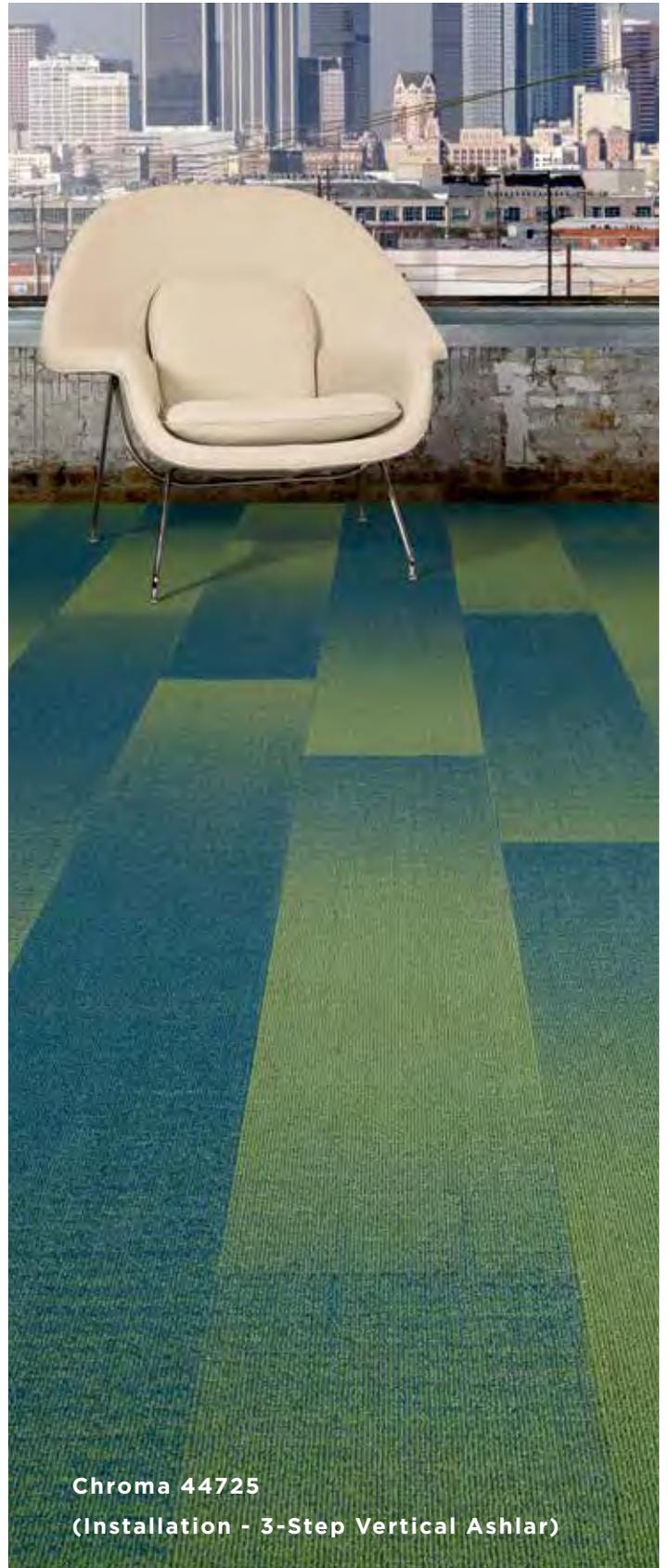
SOFT TREAD Midnight 35718
(Installation - 3-Step Vertical Ashlar)



Roulette 24719
(Installation - 3-Step Vertical Ashlar)



Cobalt 34717
(Installation - 3-Step Vertical Ashlar)



Chroma 44725
(Installation - 3-Step Vertical Ashlar)



SOFT TREAD Turbo 63720
(Installation 3-Step Vertical Ashlar)



Ember 24711
(Installation 3-Step Vertical Ashlar)

COLOR STORY

A palette of 16 meticulously curated colorways, built around an innovative use of tonal gradients—in lower contrast colorways, the gradation is subtle and understated; in the higher contrast colors there is a distinct shift in tone. Enabling a new approach to creating unique color concepts for any space. Please reference the below photography and order a large sample to verify the varying degrees of color gradation.



MERGE 81726



TORQUE 82715



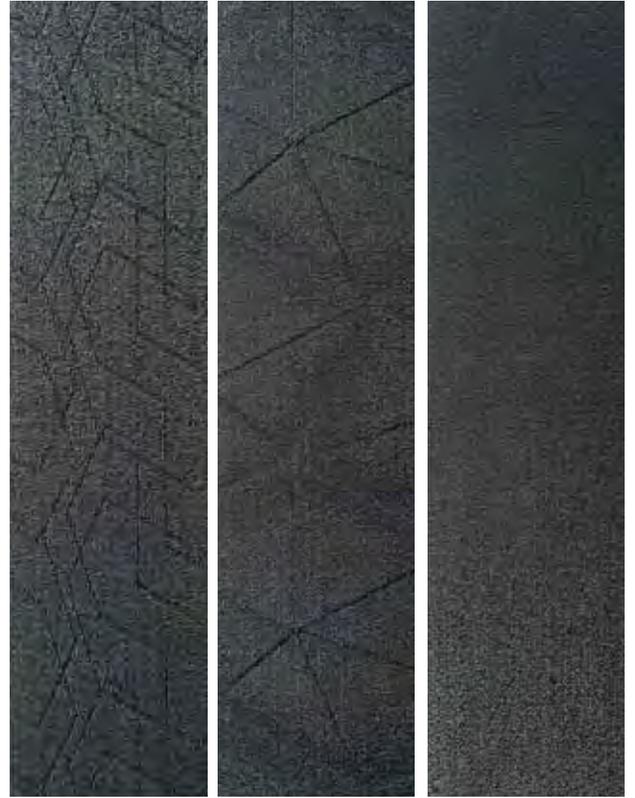
NITRO 12716



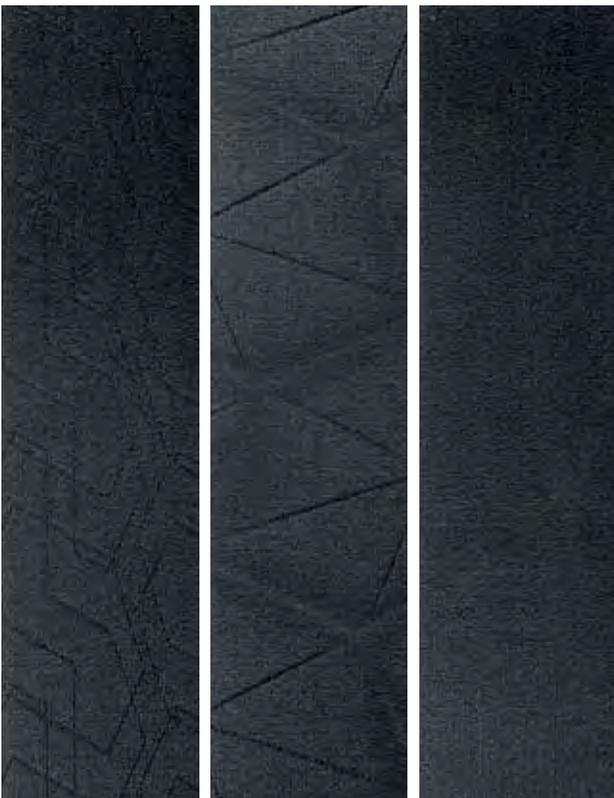
ALLOY 14722



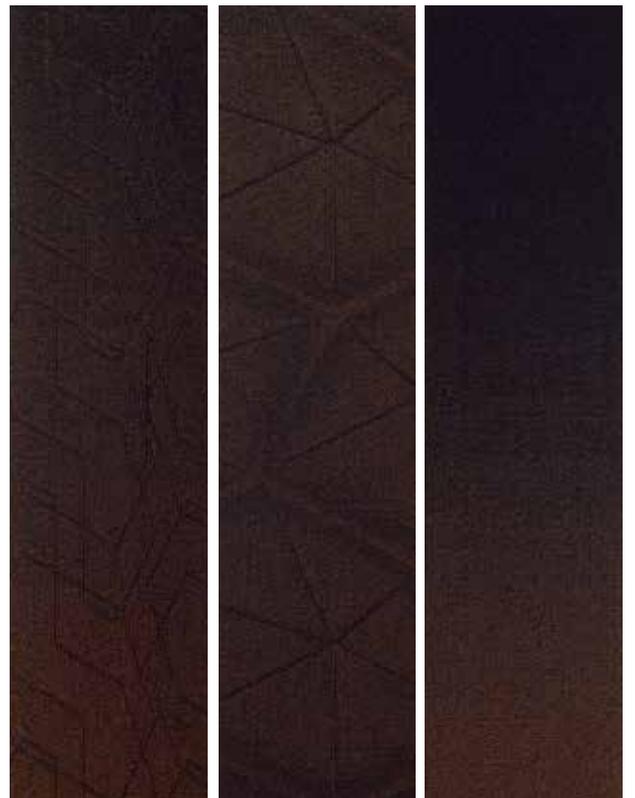
SLATE 14723



ASPHALT 14710



CARBON 15727



ASH 85724



DRIFT 34713



GOLDENROD 53712



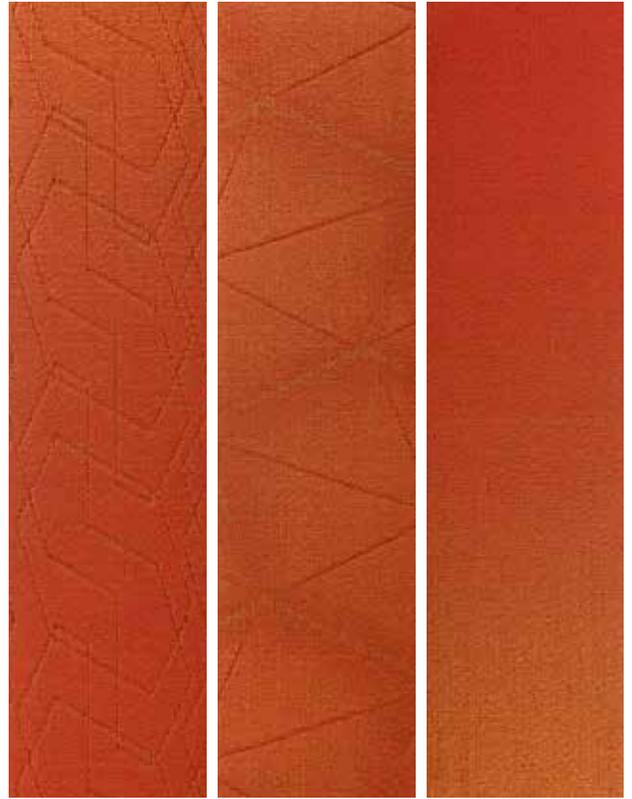
MIDNIGHT 35718



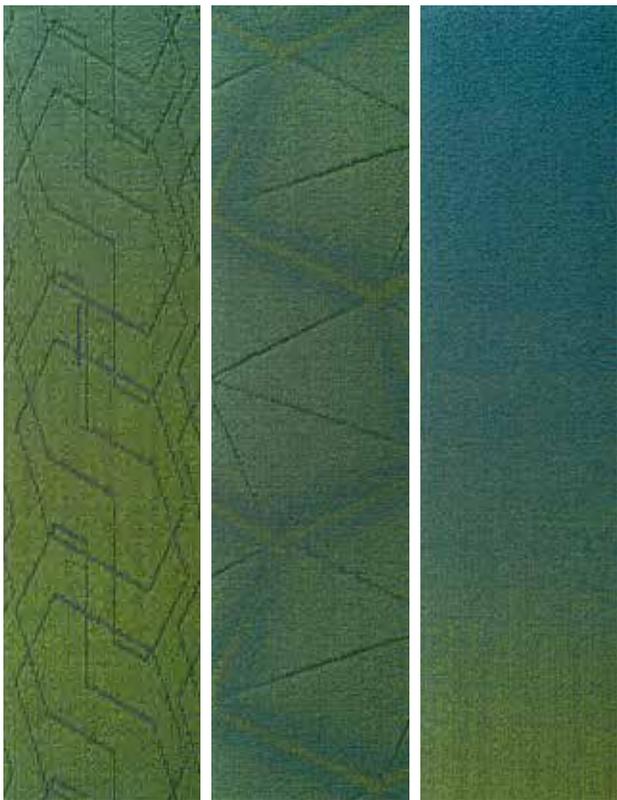
ROULETTE 24719



COBALT 34717



TURBO 63720



CHROMA 44725



EMBER 24711

PERFORMANCE AND FEATURES

	<p>AVAILABLE SIZE</p>	<p>Available in 12" x 48" carpet planks.</p>
	<p>X P R E S S</p>	<p>When you really need it now. Our innovative delivery program ensures that you get the carpet and hard surface products you need quickly and reliably. With product available to ship within 5 business days, Mannington's new Xpress program leads the industry in service. To see a full list of Mannington's Xpress products, visit www.mannington.com/commercial/xpress.aspx</p>
	<p>ANTRON® FIBER</p>	<p>Antron® Nylon 6,6 provides up to 40% better fade resistance, up to 65% better soil resistance and 2.5x better texture retention. Carpets with Antron fiber can last up to 75% longer. Certified as an Environmentally Preferable Product.</p>
	<p>COLORSAFE®</p>	<p>Proprietary Bleach Resistant Technology resists color fade-out from bleach spills and splashes. Limited 15-Year ColorSafe® Bleach Resistant Warranty.</p>
	<p>X G U A R D®</p>	<p>XGUARD® Stain Resistant Technology offers the highest level of performance in permanent stain resistance. Protection against common stains and ease of maintenance results in significant long-term appearance retention and a lower total cost of ownership. Limited 15-Year XGUARD® Stain Resistant Warranty.</p>
	<p>I N F I N I T Y® M O D U L A R</p>	<p>Modular backing engineered for strong performance, with excellent tuft bind and dimensional stability. Resists delamination, edge ravel, pilling and fuzzing, and withstands aggressive wet cleanings. Available in standard 12"x48" carpet planks. Infinity® modular contains pre-consumer recycled content. Certified NSF/ANSI-140 Gold.</p>
	<p>W A R R A N T Y</p>	<p>Limited Lifetime Wear and Backing Warranty.</p>

SUSTAINABILITY

	<p>ENVIRONMENTAL PRODUCT DECLARATION</p>	<p>EPDs communicate the comprehensive life cycle assessment of a product's environmental impact and facilitate transparency. Our EPDs conform to international standards and are 3rd party verified by SSC and NSF International.</p>
	<p>SOLAR ARRAY</p>	<p>At 3.3 acres, we have one of the largest solar arrays in the flooring industry generating 1,000,000 kilowatt hours annually.</p>
	<p>ENERGY LEADER- SHIP</p>	<p>With one of the largest solar arrays in the flooring industry (3.3 acres in Salem NJ) and ambitious goals to improve energy efficiency by 25% over ten years, we have an ongoing partnership with the Department of Energy to lead manufacturing into smarter energy use, as well as to reduce related carbon emissions.</p>
	<p>WATER REDUCTION</p>	<p>Water is a precious natural resource and a key component in manufacturing. By investing in technology and a continual emphasis on efficiency and lean manufacturing, we have reduced our water use by more than 35% since 2007. We also actively help protect wetlands in the communities where we make flooring.</p>
	<p>US MANUFACTURING</p>	<p>Mannington is a fourth generation, family-owned company deeply committed to U.S. manufacturing. We make flooring in eight communities across the U.S., allowing us to provide the highest levels of service and quality in the industry, while supporting local economies and crafting quality, American-made products.</p>
	<p>3RD PARTY CERTIFI- CATIONS</p>	<p>Certifications help navigate the world of green marketing claims. So we invest in ISO-14001 and environmentally preferable product certifications including NSF/ANSI-140, NSF/ANSI-332, FloorScore, and Green Label Plus. All of our products contribute to multiple LEED and Green Globe credits.</p>
	<p>LOOP®</p>	<p>We have a responsible end-of-life plan for the products we manufacture. Through our LOOP® reclamation, we take back post-consumer carpet and closed-loop recycle it back into carpet. We also have closed-loop recycling processes in place for our VCT and LVT products and produce the only carpet-to-hard surface flooring – resilient sheet with 35% recycled content.</p>
	<p>RECYCLED CONTENT</p>	<p>We actively seek out waste streams that clog America's landfills, looking for innovative ways to use them in new products. On average, 15 tons per month of drywall, the construction industry's largest waste stream, finds new life in our VCT products. We also reclaim post-consumer carpet and tile from other flooring companies, as well as tires, telephone books, automotive glass, and other waste streams that contribute to landfills, incorporating them into carpet and hard surface flooring.</p>
	<p>SAMPLE RETURN</p>	<p>We offer a postage-paid return label for every commercial product sample that we ship. So when you are finished with your project, you can return the sample. We will send it on to the next user; and at the end of its useful life, we donate samples to local charities, churches, schools and civic groups.</p>

SUSTAINABILITY

	<p>PURPLE MARTINS</p>	<p>In the mid-1980s, we began attracting migrating birds called Purple Martins to our New Jersey manufacturing campus as a more natural alternative to the use of pesticides. This “Purple Martin Project” has proven to be an incredibly environmentally friendly and cost effective way to control insects. Our employees are engaged in the banding and tracking of the birds.</p>
	<p>HONEYBEES</p>	<p>In 2009, as part of an effort to show how an industrial enterprise can co-exist with the agricultural & farming community and positively contribute to both, Mannington’s New Jersey corporate site began to house honeybees, and now have 5 hives in Salem, NJ and 4 in Eustis, FL. The honey bees are thriving and each year we are able to enjoy and share the honey we produce.</p>
	<p>ISO 14001</p>	<p>ISO 14001 is a global environmental standard that provides a system for continual improvement in environmental performance.</p>
	<p>CRI GREEN LABEL PLUS</p>	<p>GL+ is an independent carpet testing program that exceeds the CHPS indoor environmental quality standards for low-emitting products used in commercial settings. All Mannington Commercial carpet products pass CRI Green Label Plus certification for low VOC emissions.</p>
	<p>CE MARK</p>	<p>Certifies that a product has met EU health, safety, and environmental requirements, which ensure consumer safety. Manufacturers in the European Union (EU) and abroad must meet CE marking requirements where applicable in order to market their products in Europe.</p>
	<p>CLIMATE REGISTRY</p>	<p>Mannington is dedicated to reducing our greenhouse gas emissions by 25% over 10 years. Since 2007, a 10% reduction can be attributed to energy efficiencies, process efficiencies, and use of renewable energy. Additional information can be found on theclimateregistry.org.</p>



- Specifications are based on averages from normal manufacturing tolerances. Such variations do not affect product performance.
- Protective chair pads are recommended under office chairs with roller casters to preserve appearance and to avoid premature wear.
- As with all quality carpets, slight variation in color may occur from dye lot to dye lot.
- Backings or other materials may be changed without prior notice when shortages occur or when technological advancements provide improved product performance.
- This product is intended solely for use as an indoor floor covering and is not recommended or sold for any other purpose.
- The inherent characteristics of geometric linear patterns can result in double-dark or double-light lines at the seam and to some extent pattern run-off or bias. This is not a manufacturing defect, and as such, should be considered when selecting a modular carpet installation method.